LOOKING FOR A NEW SMARTPHONE?
KEEP THESE TIPS IN MIND

DEPENDING ON THE TYPE AND EXTENT OF USAGE WE HAVE GOT 3 TYPES OF SMARTPHONE USERS.

1 - LIGHT USER - Use their phone only for calls, texting, whatsapp and a little bit of browsing the internet.
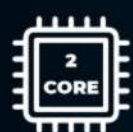
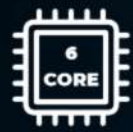**2 - MID RANGE USERS** - Stores lots of photos and videos, watches movies, stores a lot of Apps.

3 - POWER USERS - Use of many high quality graphics and heavy games, save movies, work on official documents.

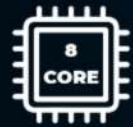## The key factors that determine the performance of a smartphone are:-

1. Processor
Entry level smartphones has dual core processor for **Light users.**

6 core and 8 core processors for **Mid Range Users.**

8 core and above, iPhone for **Power users.**

2. RAM. Refers to the system memory

For Light smartphone users - 2GB RAM.

For Mid Range Users - 3GB or 4GB RAM.

For Heavy Users or Power Users (gaming and high end Apps) - Use 6GB or 8 GB RAM.

3. Storage

Light User - 16 GB - 32 GB.

Mid Range User - 64 GB.

Power User - 128 GB and more.

4. RESOLUTION
Light Users - HD (720p) screen would be fine.
Mid Range Users - Spend hours watching movies **FULL HD (1920 x 1080p).**
Heavy Users - Use at least **FULL HD** or **2K.**

5. Operating System - iOS/ Android ?

Android
Lots of options with different price ranges. More flexible and can be customized with your choice.

iOS
More standard experience and more secure. Minimal bloatware, and no adware are the main pros.

6. DISPLAY

16:9

Screen Size
Popular sizes are between 5.7 and 6.4 inches.

Aspect Ratio
Ideally used ratio is 16:9.

Display Type
AMOLED has bright colour reproduction, OLED screens have better contrast, LCD -is the most common display type.

Screen protection
Protects from breaking.

7. Battery Life - The best is anything that gives above 6 hours of continued screen time.

Other Factors To Look out For:-
•**Comfort and portability -** Should be easy to carry and comfortable in your hand.
•**Camera Quality -**Take note of the aperture, lens and the Megapixels.
•**Additional warranty** of the Smartphone model and your budget.
•**Focus only on the features** that you are going to use.